

## Region: Marche Corridonia (Macerata)

### KEY DATA

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Asset class: **shopping centre**

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Area: **36,600 m<sup>2</sup>**

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Value: /

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Timing: **works begin in 2009**

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**A**fter strong development in the North, analysts believe that Central Italy is the area in which the development of shopping centres can give investors the best results.

With this in mind, the Brescia-based company B.Consulting is carrying out developments in the shopping centre sector. At Corridonia, bordering on the town of Macerata, it will build Le Marche Shopping

Centre, a 36,600 m<sup>2</sup> covered centre with 31,000 m<sup>2</sup> of gross floor space, featuring a hyper market, seven medium-sized stores, 82 smaller shops and 2,500 parking spaces. There will be a large shopping arcade with four squares and natural lighting provided by large openings. The project includes the creation of the Parco Nazionale delle Tipicità: around 20 hectares of greenery which will display typical food and wine products, together with traditional Italian craftsmanship. There will also be an arena seating up to 5,000 people. Given its geographic location, Le Marche Shopping Centre has 200,000 potential users, with traffic coming from the whole of the Val di Chienti and the Macerata-Corridonia area.